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FOR IMMEDIATE RELEASE

SKY ATHLETIC LAUNCHES A BRAND NEW LOOK Webnbeyond is selected

Long Island, NY – October , 2006 – Sky Athletic, a health/fitness club committed to improving the health and well being of their members, employees and community, has teamed up with Webnbeyond's award winning graphic design and technical team to launch their brand new website <http://www.skyathletic.com>.

Since 1997, Sky Athletic has been providing their members with exceptional service and facilities. Sky Athletic prides itself on supporting innovation, initiative and personal growth, however, their website wasn't truly reflective of their professional standards. So when Sky Athletic was ready to redesign their site's look and functionality, it was no surprise that they selected Webnbeyond, a company who shares their commitment to integrity and professionalism.

Webnbeyond rose to the challenge and provided Sky Athletic with a sleek new look reflective of their state-of-the-art facility. In addition to creating user friendly navigation, Webnbeyond creatively used an abundance of images which capture their modern design and further enhance the site. In addition, their technical team provided Sky Athletic with a means to display their course schedule, class descriptions, and fitness instructors in a dynamic and easy to use, informative calendaring system, that is completely administrable by Sky Athletic staff, removing their dependence on monthly web maintenance. It also provides a means for Sky Athletic members to quickly visit the website to view new classes, and schedule what's appropriate and convenient for them.

About Webnbeyond

Web N Beyond, (www.webnbeyond.com) is an award-winning full service design and marketing firm whose endless capabilities extend from traditional to interactive marketing & design solutions. Webnbeyond offers complete promotional packages that set their clients beyond all competition. From consulting to website design and interactive marketing campaigns, Webnbeyond provides client support throughout the entire project. In addition, Webnbeyond offers hosting, custom programming and e-commerce solutions.

If you would like more information about this topic, or to schedule an appointment with WebnbBeyond, please call 516-377-7483 or email info@webnbeyond.com

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