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**Headline: Photo Reporter Launches a New and Improved Look**

Baldwin, NY---Oct 5, 2005---Webnbeyond, an award-winning design and marketing firm, has once again surpassed industry standards and expectations with their role in designing and launching a new website for the Photo Reporter, a magazine catering to the imaging industry.

In order to maintain Photo Reporter's (PR) new commitment of excellence they have tapped into the extensive talent, knowledge, and industry expertise that the design and programming teams at Webnbeyond represent.

PR provides imaging professionals with the latest information on the events, products, and people that influence the photography business. The new high quality and professional look of PR is not only eye catching and sophisticated, it is also user-friendly with a navigation that is easy to use and creates a positive user experience. In addition, PR is now a dynamic client side administered site, allowing the client to have complete control over the content being issued on the site. These new features enable PR to update their sites instantly and independently, without the assistance of the Web hosting company. As a result of the addition of this advanced system, PR will be able to move at the shutter speed of the Photography Industry.

If you are a photography professional looking for a website to keep you updated and informed with all of the most exciting industry developments, then check out the new Photo Reporter, [www.photoreporter.com](http://www.photoreporter.com).

About Webnbeyond

Webnbeyond ([www.webnbeyond.com](http://www.webnbeyond.com)) is a full service design and marketing firm whose capabilities range from traditional to interactive marketing and design solutions. Webnbeyond offers complete and imaginative solutions to put their clients far beyond the competition. From consulting to website design to integrated marketing campaigns, Webnbeyond provides client support through the entire project. In addition, Webnbeyond offers custom computer programming services, e-commerce solutions, print design and marketing.

