

Contact: Jason Guida
2280 Grand Avenue, Suite 314
Baldwin, NY 11510
Phone: 1 (888) 880-4313
Email: info@webnbeyond.com

FOR IMMEDIATE RELEASE

MANHATTAN BEER DISTRIBUTORS LAUNCHES A NEW WEBSITE AND WEB N BEYOND IS SELECTED

New York, NY – January, 2008 – For almost 30 years, Manhattan Beer Distributors have been establishing their position as the premier full-service beverage company in Metro New York. Their mission to assist their clients in best serving their customers is one of the reasons Manhattan Beer Distributors elected to create a new website. They wanted the website to display their diverse portfolio of profitable products, detail their proud history and to inform the public of events sponsored by the brands they distribute. It was this desire to produce a highly informative, user-friendly and technologically forward website that led Manhattan Beer to select Web N Beyond for the task. <http://www.manhattanbeer.com>.

Manhattan Beer Distributors directly services over 23,000 accounts in fifteen counties in the metro New York area. Employing more than 1,400 people and operating out of over 1.2 million square feet of warehousing, strategically located throughout their distribution area. They have a fleet of over 300 delivery vehicles including some of the first clean air vehicles and deliver over 28,000,000 cases with the goal of providing the highest levels of sales and service to their valued customers. It is this commitment to customer service that has enabled them to remain one of the best-established and most respected distribution companies. Their challenge was to create a website that proudly emphasized their history with a contemporary design that informed visitors of current promotional events.

Web N Beyond rose to the challenge and provided Manhattan Beer with a sleek new look design reflective of their state-of-the-art facility, and representative of their commitment to customer service. In addition to creating user friendly navigation, Web N Beyond creatively used animation and imaging to appeal and inform their target audience of upcoming events. In addition, their technical team built an administrative back-end to enable Manhattan Beer to update their own website, including, events, images and the employee section, which provides pertinent internal and confidential company information.

About Web N Beyond

Web N Beyond, (www.webnbeyond.com) is an award-winning full service design and marketing firm whose endless capabilities extend from traditional to interactive marketing & design solutions. Web N Beyond offers complete promotional packages that set their clients beyond all competition. From consulting to website design and interactive marketing campaigns, Web N Beyond provides client support throughout the entire project. In addition, Web N Beyond offers hosting, custom programming and e-commerce solutions.

If you would like more information about this topic, or to schedule an appointment with Web N Beyond, please call 516-377-7483 or email info@webnbeyond.com