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**FOR IMMEDIATE RELEASE**

## **YOUR DREAM WEDDING GOWN IS JUST A CLICK AWAY AT DREAMBRIDALLA.COM**

**New York, NY – June, 2008** – Dream Bridal LA specializes in selling new, sample and gently worn high end, designer wedding gowns to savvy, sophisticated brides nationwide at discount prices. Among the many authentic, luxurious labels the store carries are Monique Lhuillier, Vera Wang, Jim Hjelm, Amy Michelson, Melissa Sweet, Priscilla of Boston, Jenny Packham, Claire Pettibone, Alvina Valenta, Lazaro, Ulla-Maija, Cymbeline, Elizabeth Fillmore and others by chic designers at affordable prices.

Dream Bridal LA required a website that would get their unique concept out into the world and showcase their diverse portfolio of gowns. It was this desire to produce a highly informative e-commerce website that led Dream Bridal LA select Webnbeyond for the task. <http://dreambridalla.com>.

Webnbeyond rose to the challenge and provided Dream Bridal LA with a sleek new design reflective of their high end inventory of gowns and representative of their commitment to customer service. In addition to creating user friendly navigation, Webnbeyond creatively used animation and imaging to appeal their target audience and make shopping for a wedding gown online easy and pleasurable.

### About Webnbeyond

Webnbeyond, ([www.webnbeyond.com](http://www.webnbeyond.com)) is an award-winning full service design and marketing firm whose endless capabilities extend from traditional to interactive marketing & design solutions. Webnbeyond offers complete promotional packages that set their clients beyond all competition. From consulting to website design and interactive marketing campaigns, Webnbeyond provides client support throughout the entire project. In addition, Webnbeyond offers hosting, custom programming and e-commerce solutions.

If you would like more information about this topic, or to schedule an appointment with Webnbeyond, please call 516-377-7483 or email [info@webnbeyond.com](mailto:info@webnbeyond.com)

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