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Headline: Webnbeyond proves that Bridal Reflections should always be “the first name in bridal and...the last word in fashion.”

Baldwin, NY---February 17, 2005---Web N Beyond, a full-service design and marketing firm, has launched the newly re-designed website for Bridal Reflections.

Web N Beyond re-designed the site to more accurately reflect the fact that Bridal Reflections is an upscale bridal salon, catering to Brides-to-be, Mothers of the Bride and Groom, and Bridesmaids.

Another important factor in the new site design was to feature some of their exclusive dress designers and to promote the fact that Bridal Reflections also does mail order. Using cutting-edge design and technology, the website was re-designed to reflect Bridal Reflection's products and services and the needs of their target audience. The result is a beautiful and simple look to their website that compliments the Bridal Reflection's tagline, “An experience you will always remember...the gown they'll never forget.”

Speaking to the head of New Business Development, Jason Guida, he excitedly said “I'm very happy to be able to add the new Bridal Reflections website to our portfolio. Our designers are extremely talented and I think this website really reflects that. You really can feel the type of courteous and professional service you would receive in the store through the site design.”

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For further information please contact Caren McDermott with Webnbeyond.

About Web N Beyond

Web N Beyond (www.webnbeyond.com) is a full service design and marketing firm whose capabilities range from traditional to interactive marketing and design solutions. Web N Beyond offers complete solutions to set their clients beyond their competition. From consulting to website design to integrated marketing campaigns, Web N Beyond provides client support through the entire project. In addition, Web N Beyond offers custom computer programming services and e-commerce solutions.

About Bridal Reflections

Bridal Reflections (www.bridalreflections.com) is proud to possess over three decades of experience in the selection and design of magnificent bridal and eveningwear. The company has been family-owned and operated since 1973, making it the oldest, continuously family-owned bridal salon on Long Island.

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